

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

nd:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| | | |
|--|--|--|
| Contract / Revision 575249 / | | Alt Order # 07904048 |
| Product DBAMA/P/D SKED C | | |
| Contract Dates 09/18/12 - 10/01/12 | | Estimate # 95/101/1781 |
| Advertiser Obama/D/President | | Original Date / Revision 10/26/12 / 10/26/12 |
| Billing Cycle EDM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WTKR | Account Executive Jamie Andrus | Sales Office Washington, D.C. |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 8020 | Advertiser Code 95 | Product Code 101 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | 3 | 09/18/12 | 09/21/12 | CBS Daytime | 1228-3pm | | :30 | | | NM | 8 | \$3,320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | | | | 8 | \$415.00 | | | |
| 2 | 3 | 09/18/12 | 09/21/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 4 | \$1,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | | | | 4 | \$280.00 | | | |
| E 3 | 3 | 09/18/12 | 09/30/12 | NCIS | 8-9pm | | :30 | | | NM | 1 | \$1,470.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$1,470.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$1,470.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | 3 | 09/24/12-09/30/12 | NCIS | 8-9pm | -Tu----- | :30 | | \$1,470.00 | NM | | |
| | Credited | | | | | | | | | | | |
| E 4 | 3 | 09/18/12 | 09/30/12 | Tuesday Prime | 9-10pm | | :30 | | | NM | 1 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$1,275.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$1,275.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | 3 | 09/24/12-09/30/12 | Tuesday Prime | 9-10pm | -Tu----- | :30 | | \$1,275.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 5 | 3 | 09/18/12 | 09/30/12 | Thursday Prime | 10-11pm | | :30 | | | NM | 2 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$1,275.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$1,275.00 | | | |
| E 6 | 3 | 09/18/12 | 09/30/12 | Friday Prime | 8-9pm | | :30 | | | NM | 1 | \$885.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$885.00 | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$885.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | 3 | 09/24/12-09/30/12 | Friday Prime | 8-9pm | -----F-- | :30 | | \$885.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 7 | 3 | 09/24/12 | 09/28/12 | CBS Daytime | 1228-3pm | | :30 | | | NM | 14 | \$5,810.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 14 | \$415.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 575249 / | 07904048 |

| Contract Dates | Product | Estimate # |
|---------------------|------------------|------------|
| 09/18/12 - 10/01/12 | OBAMA/P/D SKED C | 95101/1781 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Obama/D/President | 10/26/12 / 10/26/12 |

| Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|--------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|--------|-------------|
| | | | | | | | | | | | Spots | Amount |
| 8 | 3 | 10/01/12 | 10/01/12 | CBS Deytima | 1228-3pm | | :30 | | | NM | 2 | \$830.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 2 | \$415.00 | | | |
| 9 | 3 | 09/24/12 | 09/28/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 5 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$280.00 | | | |
| 10 | 3 | 10/01/12 | 10/01/12 | Ellen Dageneres 3pm | 3-4pm | | :30 | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$280.00 | | | |
| Totals | | | | | | | | | | | 39 | \$18,940.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/30/12 | 36 | \$17,830.00 | \$15,155.50 |
| 10/01/12 - 10/01/12 | 3 | \$1,110.00 | \$943.50 |
| Totals | 39 | \$18,940.00 | \$16,099.00 |

Signature: _____ Date: _____

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